



PENINSULA CAMERA CLUB

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Mission, Vision & Goals

2023 and beyond



Mission

Peninsula Camera Club began in 1956 to encourage, foster, promote, and advance photography in all its facets through joint effort and participation of all members. The club has a high commitment to both social activities, teaching, learning and competitive aspects of photography.

Club members are encouraged to participate in all forms of photography, including and not limited to prints, digital imaging, audio visual, club competitions, national and international exhibitions, social activities, events & interactive outings.



Vision

Peninsula Camera Club's vision is to encourage growth of artistic vision and technical knowledge by;

- Creating a welcoming and friendly environment where all members and visitors are welcome and appreciated.
- Creating a platform for all members from beginners to experts to share their work in a formal environment through monthly competitions as well as in an informal and social environment where the emphasis is on sharing and discussion, rather than competition.
- Creating a system where members with diverse experience and skills can interact, learn, and share. Not only from each other, but also through formal channels such as the Photographic Society of Queensland (PSQ), Australian Photographic Society (APS) and leading photographers in the photographic industry.
- Providing opportunities through workshops, outings, and teaching to gain experience and build a portfolio with a wide variety of subject matter.
- Fostering a culture of working together as club members to promote photography and Peninsula Camera Club to a wider audience.

Goals



Year 1 –

- Be a friendly more approachable club
- Create work groups that focus on outings, workshops, set subjects for the year and social events
- Get back to basics
 - How to use your camera, what is f-stop, shutter speed, ISO, White Balance, Histogram, exposure modes, focus modes and composition
 - Get it right in camera first
- Editing Basics
- Promote PCC through social media, flyers etc.
- Work together as a club, volunteer to be a mentor to other members

Goals



Year 2 – Review Y1, take corrective actions where applicable

- Repeat Y1, plus
- Do better in external competitions, better than Y1
 - 3-Way International
 - Australia Cup
 - PSQ Inter-Club
 - Tewanin Shield
 - PCC Inter-Club
 - River City Prints
- Social interaction with other clubs (Hunt & Shoot with Ipswich Camera Club)
- Encourage members to take part in National Exhibitions

Goals



Year 3 – Review Y1 and Y2, take corrective actions where applicable

- Repeat Y1 and Y2, plus
- Do better in external competitions, better than Y2
 - PSQ Inter-Club
 - Tewanin Shield
 - River City Prints
- Win 3-Way International
- Win PCC Inter-club
- Encourage members to take part in International Exhibitions



Peninsula Camera Club

- We are a member driven and managed organization
- We all want to be here
- We all want to learn and share
- We are a club with 66 years of history, traditions and a reputation for success
- We all play a part in the success of our club
- We are dedicated to PCC

We are PPC

An abstract graphic consisting of several overlapping, flowing, wavy bands in shades of blue and teal. The bands have a glossy, liquid-like appearance with highlights and shadows, creating a sense of movement and depth. They originate from the left side of the frame and flow towards the right, ending in a sharp, pointed tip.

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Thank you